

**SINGLE
INTEGRATED
PLAN
‘Feeling Good
About Newport’**

ONE NEWPORT'S SINGLE INTEGRATED PLAN

Vision

“Working together to create a proud and prosperous city with opportunities for all”

Outcomes

People in Newport achieve their full potential
Newport has a prosperous and thriving economy
People in Newport are healthy and thriving
People in Newport live in a safe and cohesive community
Newport is a distinctive and vibrant city

1. Introduction

The Welsh Government has challenged all local authority areas in Wales to develop a Single Integrated Plan (SIP) and rationalise partnerships by 1 April 2013. The statutory guidance '[Shared Purpose – Shared Delivery](#)' sets out the role of local government and their partners, through Local Service Boards (LSBs), in helping to improve service delivery by working together to plan, work, deliver and improve outcomes.

2. Background

One Newport Local Service Board (LSB)

One Newport is the city's Local Service Board (LSB) where the leaders of local public, private and third sector organisations work together to ensure services are effective, focused on local people and improve the quality of life in the city. One Newport includes senior members from Newport City Council (NCC), Aneurin Bevan Health Board (ABHB), Gwent Police, University of Wales Newport, Newport City Homes, Communities First, Job Centre Plus, Newport Unlimited, key private and voluntary sector bodies and Welsh Government.

Partnership Working

The One Newport partnership helps public service organisations to work together more effectively and to support, encourage and pursue joint working where it benefits local people. New partnership arrangements were implemented in June 2012 and are based on six priority themes and this SIP.

3. About the Single Integrated Plan

What is a Single Integrated Plan?

A SIP is the defining statement of strategic planning intent for the local authority area. It contains the LSB's vision for improving the city over the next three years. No single organisation can meet the total needs of a community, so there is a requirement to plan and deliver services in collaboration with other public and private sector organisations. This SIP identifies key priorities that, as an LSB, we will work towards achieving over the next few years. These priorities have been identified as those where the LSB and other key stakeholders must work together to achieve success.

The SIP replaces the following plans and strategies:

- Community Strategy
- Health, Social Care and Wellbeing Strategy
- Children and Young People's Plan
- Community Safety Plan
- Prosperous Newport Plan

How has this Single Plan been developed?

The SIP and priority themes have been determined by a robust evidence base in the form of a [Unified Needs Assessment](#) (UNA). The six priority themes are:

1. Skills and Work
2. Economic Opportunity
3. Health and Wellbeing
4. Safe and Cohesive Communities
5. City Centre
6. Alcohol and Substance Misuse

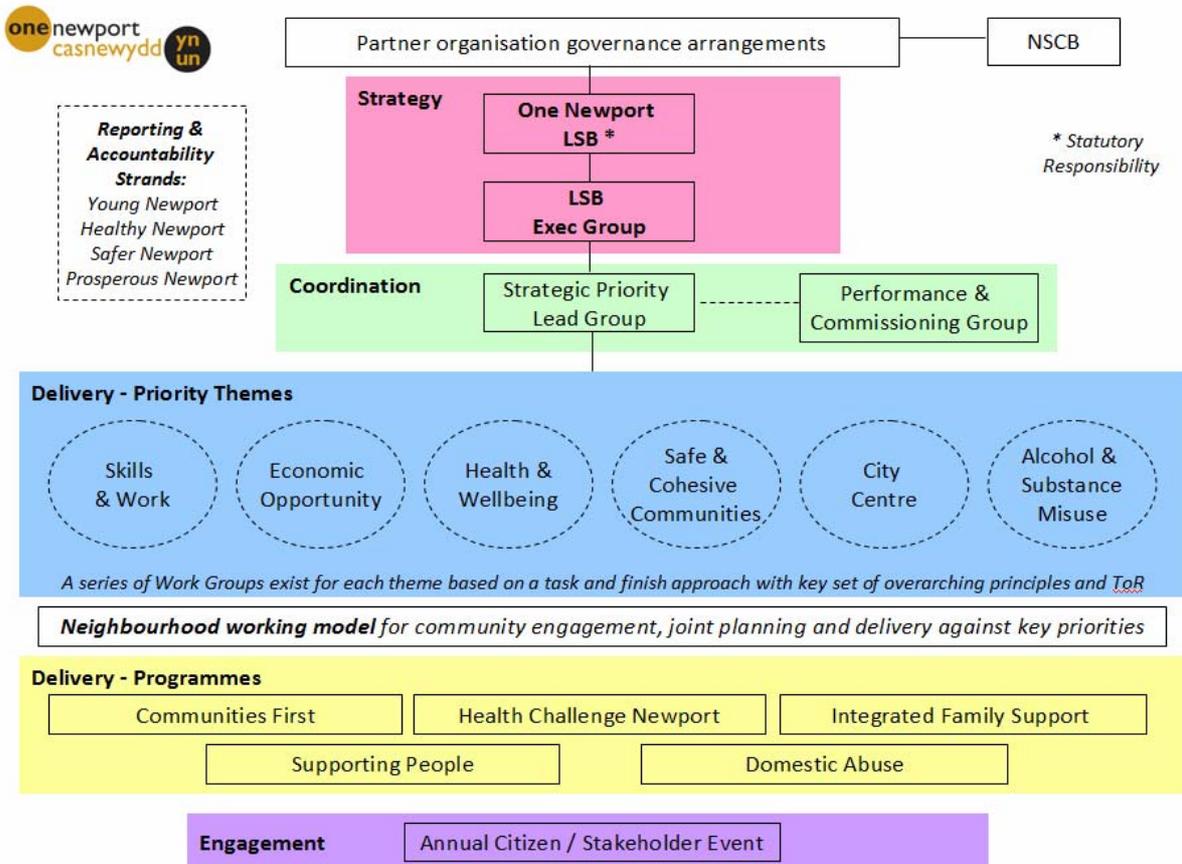
Each theme will have a series of work groups based on a task and finish approach with a key set of overarching principles and terms of reference. Each work group will agree a set of actions for delivery.

A Neighbourhood Working model will also be implemented to assist with community engagement, joint planning and delivery against key priorities.

Key Programmes will remain in place and work towards achieving the key priorities. These include:

- Communities First
- Supporting People
- Domestic Abuse
- Health Challenge Newport
- Integrated Family Support (including Families First, Flying Start)

Partnership Structure



How will the new structure work?

Under previous arrangements, progress against priorities would be reported to the relevant Partnership Board (Children and Young People's, Health, Social Care and Wellbeing, Community Safety or Prosperous Newport). This was done in different ways and within different timescales.

New arrangements mean that priorities have been identified within a single structure and resources can be aligned far more easily against those priorities. Most work will be undertaken by groups set up to run projects with set, time-bound goals to achieve against the LSBs priorities. Occasionally a more permanent group will need to be established and these will ensure the LSB meets certain requirements or has a more long term approach to the co-ordination of some pieces of work.

There are also a number of Programmes being run across Newport and each of these has its own requirements for governance.

All groups, whether project, standing or programme specific will report through the relevant Priority Theme to the Strategic Priority Leads Group (SPLG) via the One Newport Performance Management Framework. The SPLG will ensure that:

- Project plans are in place and resources are allocated to manage the project
- Projects are monitored in line with the agreed priorities and that work undertaken is in line with those priorities
- Partners contribute resource, expertise and time to undertake agreed work
- Progress is monitored and partners and projects are held to account
- Reports to the Local Service Board are timely, accurate and that any issues are identified early on
- New priorities and emerging issues are identified and actions taken to address these as required
- Arrangements are in place to ensure we meet, monitor and progress our statutory responsibilities across the partnership

4. Role of LSB member organisations

The priorities and actions in the SIP will have implications for the corporate planning of LSB member organisations, and should be considered at all levels of service planning and delivery.

All LSB member organisations must ensure the outcomes set out within the SIP are reflected in the aims and objectives of each partner organisation's corporate planning processes and are the core of the performance management of the partnership.

5. National, Regional and Local Roles

The LSB is committed to collaborative working where shared priorities have been identified across the region. The LSB aims to work with all partners in neighbouring areas in South East Wales to improve delivery for local citizens.

Work is already underway in relation to regional collaboration on a range of issues including Education, Alcohol and Substance Misuse, Welfare Reform and Community Safety. During the life of this SIP the LSB will need to be mindful of these and other emerging collaborative agendas and be able to respond accordingly.

The Welsh Government has identified the outcomes Wales should work towards and the priority areas for action in the [Programme for Government](#). The following outcomes are of particular significance for local multi-agency delivery:

- improving early years' experiences

- improving health and educational outcomes of children, young people and families living in poverty
- preventing poor health and reducing health inequalities
- more inclusive and cohesive communities
- improving the skills of young people and families
- ensuring people receive the help they need to live fulfilled lives
- creating sustainable places for people

The [Public Service Leadership Group](#) (PSLG) has been established to provide national leadership for public service reform and collaboration, and to drive the pace of improvement in public services of Wales. There are 3 national programmes of work led by the Public Service Leadership Group:

- Asset Management and Procurement
- Organisational Development and Simpson Implementation
- Effective Services for Vulnerable Groups

6. The Child Poverty Strategy and relationship to this Plan

Organisations working within Newport are committed to working together to tackle the inequalities that some children, young people and families face because they are living in poverty. There is strong evidence that shows poverty can have adverse effects on outcomes for children and young people later in life. Therefore, the single overriding priority within this plan is to reduce the inequalities that exist between those children, young people and families living in poverty and those that do not and to ensure that all children and young people living in Newport reach their full potential regardless of their family's aspirations or economic and social situation.

This SIP will be supported through the development of a [Child Poverty Strategy](#) for Newport which will detail our commitments, the support we will provide and differences we will make to the lives of children, young people and families in Newport.

7. Neighbourhood Working

'Neighbourhood Working' is the process of improving and joining up local services, whilst focusing on specific neighbourhoods and being more responsive to local needs. It commonly involves area partnerships of local residents, together with key agencies and service providers. These partnerships use community information and data to improve services and reduce gaps in outcomes such as education, community safety and quality of life measures.

The LSB is developing a neighbourhood working approach reflecting our ambition to improve services in local areas, by involving communities and providing more effective, efficient and accessible services based on the needs of the local area.

Key objectives include:

- To improve services by making them responsive to local needs
- To improve links between partners, citizens and other agencies
- To involve local people in decisions specific to the area in which they live
- To help elected members to work with local people to assist their representative role
- To make local people aware of the varying demands on partner agencies
- To provide outreach opportunities for partner services

This work cannot be undertaken in isolation and is just one of a range of partner and partnership responses to improving services at a local level with ever decreasing budgets. Any progression of this agenda will need to take in to account work already underway in relation to Neighbourhood Care Networks and Communities First, learning from effective practice and combining efforts at a local level.

8. Vulnerable Groups

The key focus of this SIP is the improvement of the lives and life chances of the people of Newport. In order to achieve this, work that will be undertaken against the identified priorities will undoubtedly focus in on those groups and individuals who are most vulnerable, most at risk and most disadvantaged. Partners committed to achieving the goals set out in this Plan do so in the knowledge that there is unjustifiable inequity in access to services and opportunities and that the life, education, health and employment chances of these groups are significantly worse than others in our society.

When developing project and action plans, partners will be required to show how they will meet the needs of those individuals and groups who are most in need and we, as an LSB, will hold ourselves to account on our ability to affectively change their lives for the better.

Through these arrangements we will maintain a focus on:

- Children, young people and families
- Frail older people
- Carers
- Disabled people
- Minority ethnic communities
- Homeless and those at risk of becoming homeless
- Armed Forces community
- Deprived communities

9. Welfare Reform

The LSB recognises that changes to the current benefits system will impact upon some of our most needy individuals and families. Currently, work is on-going across Gwent to put in place the resources to offer support, information and advice to those who will be affected by these changes. The SIP will support this agenda by enabling individuals to gain the skills needed to access employment, by creating an environment where businesses can thrive and by removing inequities in access to services.

10. Progress so Far

The following is a summary of some of the main achievements over the last few years through partnership working in Newport:

Healthy Newport

- Implementation of the **Frailty programme** which provides a community based integrated model of care to help individuals maintain independence and avoid unnecessary hospital admissions
- Implementation of the **Exercise Referral Scheme** in Newport which offers a structured exercise programme to improve the physical and mental health of those clients who have a chronic disease or are at risk of developing chronic disease
- Opening of an additional two **ExtraCare** Schemes for Frail Older People (Capel Court & Glyn Anwen) where care and support is provided on site, there are now a total of 161 self-contained flat across four sites
- Development of the **NewLink Community Transport Scheme** which provides transport for residents who are unable to use local bus services
- **WALK Newport** has successfully been established as an independent and self-sustainable walking group
- Development of the **Lighthouse Project** which provides low-level housing related support to people in their own homes
- Integration of the Learning Disability Team
- Integration of the Community Mental Health Teams
- Integration of Occupational Therapy Services
- Development and expansion of the **Memory Cafe** which offers an informal setting for those affected by dementia and their carers to access support and information
- Development of **Newport's Carers Forum** which provides carers with opportunities to meet and share knowledge, expertise and coping strategies and develop informal networks

Young Newport

- The **Flying Start** programme currently supports over 1,600 children from deprived areas of Newport, with a planned expansion to enable more eligible families to benefit from support
- Appropriate and sustainable **childcare** provision, advice and support is available to all families through a variety of local programmes including parenting courses and Health Access programme
- Consistent increases in **Key Stage 2** Core Subject Indicator (CSI) attainment year on year, increasing from 80.3% attainment in 2006/07 to 84% attainment in 2010/11
- Some significant progress has been made to reduce the number of **young people not in education, employment and training** over the last 3 years through a variety of collaborative initiatives
- **Early years vaccination** uptake rates continue to be good in Newport
- Children and young people have the opportunity to take part in a wide range of **sport and physical activities** across communities in Newport through various schemes including a Club Accreditation Scheme for Voluntary Sports Clubs
- Increase in participation in **community sports activities**, reaching almost 50,000 participants
- Promoting the **participation** of young people to ensure they can express their views, be listened to and influence decision making and service delivery through various initiatives including training, Youth Council, Community Youth Forums, School Councils and consultation activity
- Increased focus on **preventive services** for children/young people and their families, as a result of work by the Integrated Family Support Team and the new Families First model
- A wide range of organisations and services across the city support people and communities disadvantaged by **poverty** in relation to both financial and employment support including Genesis, disabled families financial advice and job/employability skills clubs

Prosperous Newport

- Planning approval has been granted for the retail redevelopment of 390,000 sq ft comprising the **Friar's Walk** development. Debenhams, the key anchor store, have signed for their 93,000 sq ft unit, which has taken this exciting project to the next key stage of its development
- A planning application for 70,000 sq ft office development for **Admiral Insurance** in **Cambrian Centre** has been granted and when fully occupied this building will host 1,200 jobs
- Physical regeneration works around the **Market Quarter**, where the indoor market itself is having a new frontage and new entrance, together with key buildings in and around **High Street**, and all new public realm works through High Street will be undertaken throughout the 2012/13 financial year
- Newport City Council has redrawn the boundary for its **grant incentive schemes** for new businesses thinking of relocating or enhancing their business in the city centre, to be co-terminus with the boundary of the priority zones within the city centre
- Newport and Gwent Enterprise has been successful in securing the contracts for the delivery of Welsh Government **business services** across South East Wales in partnership with Business In Focus

Safer Newport

- Designing out crime reports (**environmental**) have seen improvements in such places as the city centre, alley gating in Ringland, fencing of castle and lighting scheme
- Substantial reductions in **crime** including criminal damage/graffiti through introduction of graffiti removal scheme, criminal damage action plan; improved **hate crime** incident reporting and management; **violent crime** reductions across the city but particularly around the city centre; **prostitution** policy recognised as best practice
- **Operations** including Halloween, Bonfire Night, Christmas Crime Campaigns, Alcohol Misuse Enforcement Campaigns, Trading standards, Police and Warden operations to address misuse of fireworks, selling of cigarettes, Rear of Bus Advertising campaign
- Addressing **licensing** issues including amending taxi licensing policies to improve personal safety and information sharing on offenders, multi agency operations, targeting individual problem premises
- Improvements in the **city centre** through First Best Bar None scheme in Gwent, poly carbonate glasses, support of street pastors scheme, City Centre Tactical Group meetings
- **Business Crime Partnership** has introduced new digital radios, information and photo sharing in the city centre
- Excellent three stage approach and process for managing **Anti-Social Behaviour** (ASB), I-zone mobile youth provision, support for young offenders and parents, MUGA Corporation Rd, work of ASB recognised by Prime Minister and visit to Downing Street
- Many **campaigns** such as Pink Handbag scheme (personal safety), Motor Crime Education Project, joint clean up campaigns e.g. Somerton, Neighbourhood Management Pilot, Neighbourhood Crime and Justice Campaign
- Improved **substance misuse** services and capacity for addicts and users; first Crack House closure in Wales
- Opening of new **Domestic Abuse** Unit and new programmes of work

11. Our Needs

[Newport's Unified Needs Assessment](#) (UNA) was published in May 2012 and sets out a summary of the issues facing the local population and presents public opinion, background information and baseline data which has been used to determine the priorities for this SIP.

Profile of Newport

As one of Wales' newest cities, Newport forms the gateway between Wales and England and the economic motor for the South East Wales region. In spite of the tough economic climate facing the city and the UK as a whole, it continues to undergo some of the most far-reaching changes seen in the locality during the last 100 years and heralds the newest and perhaps most exciting chapter in the city's history. Those who know the city well will recognise it as a multi-cultural community with its own unique atmosphere where traditional industries exist alongside new electronics and financial service sectors.

For all its historic interest, Newport has more than it's past to commend it. After losing some of its core industries, the city is successfully proving that it can re-establish and adapt itself as a centre of modern industry and commerce. We provide jobs and opportunities for local people, the communities along the M4 corridor and the eastern valleys.

Newport covers a geographical area of just over 73.5 square miles. It is a vibrant, forward-thinking city steeped in a rich heritage, natural areas, biodiversity and landscape. Protection of this environment as well as our urban centres will make Newport a more attractive place.

Newport City

Newport is undergoing major changes with many parts of the city being redeveloped to create a better environment for people to live, work and visit. It has a distinctive role as a city and the aim is to revive the city centre and the surrounding districts to make it a more sustainable city where people can live closer to places where they work and shop and are encouraged to use public transport. Newport has a key regional role within south east Wales and partner agencies are working together to regenerate the city and turn it into a thriving centre for business, leisure and living. The image of the city has suffered in recent years and work is underway to increase community confidence and to encourage people to feel good about the city and to be proud of where they live. The Ryder Cup in 2010 was a once in a lifetime opportunity to get residents, businesses and visitors feeling good about Newport and to create a lasting legacy for the city.

People

The city has long been an ethnically diverse area but its demographic make up has remained essentially stable for a significant period of time. We are proud that we have always experienced good inter-community relations in the city and it is vital that all of the people and agencies in the city continue to maintain this commendable social cohesion.

In 2011, the population of Newport was estimated at 145,736 with 51% female and 49% male¹. The population has risen by 6% since 2001. The age structure of the population broadly reflects wider trends evident in Wales and the UK. Newport has an ageing population, and increased life expectancy and overseas immigration has resulted in moderate population growth which is likely to continue in the foreseeable future.

Population by Ethnicity

The most recent Census data in 2011² shows the population of Newport is made up of 89.9% of people from a white background and 10.1% of people from a non-white background. The city

¹ Office for National Statistics (ONS), 2011 Census

² 2011 Census (Table KS201EW), Office for National Statistics (ONS)

has the second largest number of people from a non-white background of the Welsh Councils after Cardiff. The number of people from a non-white background has continued to increase with an estimated 6.6% of the population from a minority ethnic background in the city in 2009³, an increase from 4.8% in 2001⁴. This is a higher proportion of people from a non-white background than for Wales as a whole.

Population by Target Group

Most recent figures indicate that 21.6% of the Newport population are living with a long term limiting illness and 7.9% of people are permanently sick or disabled⁵. As life expectancy grows, the incidence of limiting long term illness is likely to increase with age.

Carers

Most recent figures show that 11.4% of the population are unpaid carers⁶. This information is taken from the 2011 Census where respondents were asked if they provide unpaid care and how many hours a week on average they care for. The percentage of unpaid carers is slightly below the Wales average of 12.1% but above the England average of 10.3%.

Armed Forces

Data from the 2011 Census shows there were a total of 196 people employed in the armed forces either living in households or communal establishments. This compares to a total of 6,875 people in Wales. The dispersed nature of many members of this community has meant that they are often 'lost' in the system, and in spite of the great contribution, and sacrifices in many cases, they have made, this remains a group within society that continues to be inadvertently denied access to core services such as housing, employment and benefits advice, health care, and school places.

Asylum seekers, refugees and migrants

The rate of turnover for asylum seekers in Newport has changed from 30% in 2010 to approximately 90% in 2011. A higher rate of turnover is likely to affect service provision and community cohesion.

According to the data available, the numbers for non-UK born residents for the UK and Wales show a steady increase over time, while the number of migrants in Newport has remained stable over the last few years, with an apparent 'dip' in 2009/2010. It is not clear whether this dip is reflecting the actual situation and if so, what the reasons are, or whether it is related to the way data is collected. In Wales, the top five of countries of origin from non-UK born migrants for the period of April 2010 to March 2011 is Poland, India, Germany, the Republic of Ireland and the Philippines.

Gypsy and Traveller population

In 2009, the Council was required to carry out a [Gypsy and Traveller Needs Assessment](#) to supplement the Newport, Torfaen and Monmouthshire Local Housing Market Assessment report which were completed in 2007. This Fordham study concluded that the Council had a 10 year need for 29 permanent pitches for families living in, or with an affiliation to Newport.

The Welsh Government Gypsy and Traveller Caravan Count on 19th July 2012 states that 58 caravans exist in Newport on private, tolerated and un tolerated sites. The current Newport City Council accommodation waiting list demonstrates an immediate need for 17 pitches (usually 2-3 caravans per pitch) and then a further 10 pitches up to the end of the Local Development Plan period to 2026.

Many of the occupants on the un tolerated sites have been found to have accommodation elsewhere and the Council does not have a duty to accommodate them. Two hundred of these

³ Annual Population Survey, 2009

⁴ 2001 Census

⁵ 2001 Census

⁶ 2012 Census

caravans are on lawful private sites. In addition to the permanent residential accommodation need there is an identified need for 7 transit pitches for families travelling through Newport. The Local Development Plan will provide sites to accommodate the required need during its plan period 2011 – 2026.

Wealth and Deprivation

In Newport, neighbourhoods with some of the country's highest levels of social deprivation sit next to some of those with the greatest affluence. The Wales Index of Multiple Deprivation (WIMD) is the official measure of deprivation for small areas in Wales. The WIMD 2011⁷ is made up of eight types of deprivation or domains: employment, income, education, health, community safety, geographical access to services, housing and physical environment. Newport is ranked as the fourth most deprived local authority in Wales, with 16% of LSOAs in the most deprived 10% in Wales. Newport has 56% of its LSOAs in the most deprived 50% in Wales. In general, the Valleys and urban local authorities tend to be more deprived than those which are largely rural.

Priorities for Newport

The main challenges and those which contribute to disadvantage are across educational achievement and employment, crime and anti social behaviour, health inequalities, and child poverty. Economic regeneration alongside community regeneration are key factors that can transform local neighbourhoods and the lives of local people. Focus must be on narrowing the gap between the least and most affluent areas of the city by addressing areas of activity including employment, health, housing, education, community safety and the environment.

The following is a list of the most popular recurring themes that appear in all of the partnership consultation and engagement activity that has taken place since 2010:

1. City centre cleanliness
 - Community safety and anti social behaviour
 - Sport and leisure facilities
2. Attractive city centre
 - Derelict properties across city / empty shops
 - Shopping facilities – lack of choice and quality
 - Food and drink facilities
 - Heritage and culture
 - Parking in city centre
 - Pride in Newport / negative attitudes
 - Regeneration progress
 - Nuisance in city centre
 - Activities and events across city
 - Encourage local businesses
 - Good public transport
 - Built environment / urban planning e.g. city centre layout
3. Niche role for Newport
 - Location and geography of city
 - Countryside and wildlife
 - Job, skills and employment

⁷ [StatsWales](#)

12. Our Priorities

The following information contains our priority outcomes for the next 3 years, with clear actions for driving improvement which describes partners' contributions and accountability. There is a focus on the highest priorities which form the core agenda for improvement of the LSB. More detailed delivery plans for each priority will be developed on an annual basis.

Outcome	People in Newport achieve their full potential
Theme	<p>Skills and Work Ensuring people of all ages have access and opportunity to gain the appropriate skills, knowledge, and qualities to secure life long employment by:</p> <ul style="list-style-type: none"> • Developing life long work focused skills • Ensuring that progression pathways exist • Ensuring that support is in place
Our needs	<p><u>Local Economy</u> The key issues have been identified as:</p> <ul style="list-style-type: none"> • Diversifying the economic base, by developing a highly skilled workforce in the locality and providing an attractive investment or business start-up environment, is important in ensuring employment increases in the future • Reducing the number of young people not in education, employment or training through joint working, good practice, data sharing and developing appropriate programmes or interventions • Addressing the issue of workless households and associated poverty, and understanding the inherent link between economic and social aspects of poverty and designing interventions to effectively tackle these issues • Addressing ward variances across the city by focusing on those areas that have higher levels of unemployment and workless households <p><u>Adults are Successful</u> The key issues have been identified as:</p> <ul style="list-style-type: none"> • Raising the level of educational achievement and promoting a culture of lifelong learning to improve opportunities for all people • Raising levels of literacy and numeracy, and breaking the link between poverty and poor educational outcomes <p><u>Children Succeed in School or Work</u> The key issues have been identified as:</p> <ul style="list-style-type: none"> • Improving the attainment levels for Key Stage 4 level 2 threshold, inclusive of English/Welsh and Mathematics • Narrowing the gap in attainment levels between pupils eligible for Free School Meals (FSM) and non-FSM pupils. • Improving primary school attendance rates, which still remain slightly below the Wales average • Reducing permanent secondary school exclusions, which have increased recently despite considerable progress in recent

	years				
	More detailed information on needs analysis and current initiatives is available in the UNA .				
Statutory duties addressed	Children's Act 2004 Children and Young People's Plan (Wales) Regulations 2007 Children and Families (Wales) Measure 2010 Learning and Skills Act 2000				
Our priorities	Youth Opportunity	Basic Skills	Learning Pathways (whole life)	Access to Employment	High Level Skills
To achieve this we will	<p>Map resources, both physical and financial, available for the delivery of services to support young people in making successful transitions from education</p> <p>Commission a programme for 16 and 17 year olds 'unknown' or not in education, employment or training (NEET) not registered to support them back in to learning</p> <p>Develop a strategy that enables joint planning, resourcing and delivery of services on a community or neighbourhood basis to remove barriers to progression</p>	<p>Ensure young people and adults have the appropriate level of basic skills to access opportunities and contribute to society and the economy</p> <p>Map out current informal and non-formal learning opportunities to identify gaps and issues with progression</p> <p>Commission Narrowing the Gap – Family Skills Project through the Families First programme</p> <p>Work with partners delivering services so that all opportunities are accessed to support people in developing their basic skills and gain accreditation through informal and non-formal</p>	<p>Provide skills and employment focused learning to individuals affected by Welfare Reform</p> <p>Work collaboratively with a range of training providers to influence their learning offer</p> <p>Develop a range of support options and guidance interventions to ensure people get the right help at the right time</p> <p>Ensure that Learning Pathways match with labour market information and the needs of employers through robust analysis of data and engagement of employers</p>	<p>Identify opportunities for closer joint working through community based activity and implement community traineeship programmes for unemployed people and intermediate labour markets</p> <p>Ensure that partners are able to offer advice, information and support to individuals and families impacted upon by Welfare Reform</p> <p>Develop the New Work Programme to provide opportunities for unemployed people to gain employment</p> <p>Provide support to carers to help them overcome the barriers to education, learning and employment</p>	<p>Work collaboratively to review and develop leadership and management products to improve client participation</p> <p>Encourage all eligible businesses to participate in the 'Workforce Development' initiative</p> <p>Capitalise on the city University campus, both in terms of people and business engagement to promote high level skills</p>

	Commission Narrowing the Gap – Children and Young People’s Skills Project through the Families First programme	learning settings	Promote and strengthen progression pathways to higher education	through the Carers Pathway Work with partners to improve employment and learning opportunities for all people, including the removal of barriers to employment, such as affordable childcare and transport and digital inclusion	
What will success look like?	<p>More young people remain within education</p> <p>More young people leave formal education having achieved Level 2 threshold, including English/Welsh and Maths</p> <p>More young people have increased resilience and wellbeing</p>	<p>More people are able to access opportunities</p> <p>Less children are living within households in relative poverty</p> <p>More people are engaged in meaningful community based learning and learning becomes the norm within communities</p>	<p>More people are engaged in meaningful community based learning and learning becomes the norm within communities</p> <p>Opportunities available meet the needs of both learners and employers</p> <p>Adults are supported effectively and enabled to make informed career and learning decisions</p>	<p>More people are able to access and maintain employment opportunities</p> <p>Lower numbers of economically inactive people</p> <p>Less children are living within households in relative poverty</p>	<p>More employers support their workforce to develop higher level, industry specific skills</p> <p>More people gain higher level, technical skills needed in emerging industries</p> <p>More technical industries are attracted to the city</p>
We can measure success by	<p>% year 11 NEETs</p> <p>% year 13 NEETs</p> <p>% pupils at KS4 achieving level 2 threshold</p> <p>% of pupils at KS4 achieving level 2</p>	<p>% working age adults with no qualifications</p> <p>% adults with literacy needs</p> <p>% adults with numeracy needs</p>	<p>Qualifications NQF level 2 above, level 3 above, level 4 above</p>	<p>Economic inactivity rate</p> <p>Employment rate</p> <p>Children living in workless households</p> <p>% adults in receipt of out of work benefits</p>	<p>Number of higher level skills gained at Level 4 and 5</p> <p>Number of new business start ups</p>

	threshold inclusive of English/Welsh and Maths				
Who needs to be involved	Newport City Council Education Service, Coleg Gwent, Careers Wales, National Training Federation, Registered Social Landlords (RSLs),	Newport City Council Continuing Learning and Leisure, Newport City Council Community Development, Coleg Gwent, National Training Federation, Registered Social Landlords (RSLs),	Job Centre Plus, Newport City Council Community Learning and Leisure, Newport City Council Community Development, Newport City Council Regeneration and Regulation, Business sector, Registered Social Landlords (RSLs),	Job Centre Plus, Newport City Council Community Learning and Leisure, Newport City Council Community Development, Newport City Council Regeneration and Regulation, Business sector, Registered Social Landlords (RSLs),	University Wales Newport, Newport City Council, National Training Federation, business sector

Outcome	Newport has a prosperous and thriving economy
Theme	<p>Economic Opportunity</p> <p>Ensuring future sustainable economic prosperity for the city through:</p> <ul style="list-style-type: none"> • Status as a smart and connected city • Providing a regenerated, diversified and resilient economy • Raising the profile of the city
Our needs	<p><u>Prosperous and Thriving</u></p> <p>The key issues have been identified as:</p> <ul style="list-style-type: none"> • Driving forward the regeneration programme in order to establish Newport as an attractive place to live, work, invest and do business • Diversification of the economic base so that the city is less reliant on one or two vulnerable sectors to support economic growth • Identification of emerging, resilient economic opportunities such as digital media, low-carbon goods and services, and freight logistics • Ensuring local people are equipped to access jobs and opportunities whilst continuing to support Newport's role in the wider regional labour market • Ensuring we take a key strategic role in any City Region based around the Welsh capital • Ensuring the city is energy efficient and makes an appropriate contribution to reducing Wales' carbon footprint and households in fuel poverty • Driving forward the city as a 'digital city' and ensuring this interest applies to residents, businesses and local communities <p><u>Distinctive and Vibrant</u></p> <p>The key issues for have been identified as:</p> <ul style="list-style-type: none"> • Improving the image of the city and the city centre, and to take forward Newport's status as a 'Smart and Connected' city • Driving forward the regeneration programme to establish Newport as an attractive shopping, leisure and tourist destination • Maintaining high quality leisure facilities and raising the profile of city events and attractions • Improvements to transport infrastructure and connectivity to encourage visitors and investment • Maintaining Newport's identity as part of a greater City Region • Expansion of prevention-based interventions or initiatives to tackle homelessness, with more targeted support <p><u>Carbon Emissions and Resource Consumption</u></p> <p>The key issues have been identified as:</p> <ul style="list-style-type: none"> • Striving to ensure the needs of the environment, economy, and society are kept in balance • Domestic CO₂ emissions in Newport are amongst the lowest per head in Wales, but the city has one of the highest volumes of emissions due to industrial and commercial activity

- Volume of waste produced remains a critical issue as the landfill site is approaching capacity and it is therefore important to reduce waste as much as possible

Clean and Pleasant Environment

The key issues have been identified as:

- The environment around us is critical to our health and wellbeing, and threats to the environment such as climate change and pollution are therefore threats to our own continued wellbeing
- The local environment is subject to several key risks, including air pollution from transport emissions, and the vulnerability of the coastline to flooding
- The city must concentrate on issues specific to our urban location such as empty homes
- Human beings have a huge impact on the outcome of these risks. Littering is just one such example of how people can thoughtlessly reduce the quality of local environments to the detriment of those who live there

More detailed information on needs analysis and current initiatives is available in the [UNA](#).

Statutory duties addressed

Not applicable

Our priorities

Connections

Marketing and Image

Enterprise Culture & Inward Investment

Emerging Economies

Climate Change and Energy

To achieve this we will

Continue to campaign for the opening of the Ebbw Vale Rail link into Newport Central Station, particularly in relation to the city centre regeneration proposals and the 'Motorsport' investment that has been announced in the heads of the valleys region

Develop stronger freight networks under SEWTA and Metro proposals

Develop SEWTA Metro Plus proposals as part of

Implement the City Council and Newport Unlimited Marketing Plan 'Standing Up For Newport' through:

- Smart and Connected city campaign brand
- Promotion of SME Business Support
- Business visitor development
- City brand and sense of place development

Develop and implement a Visitor Destination action plan

Encourage good business occupiers by offering a range of accommodation

Develop a One Newport joint partner offer to encapsulate the range of support available to inward investors as a single package offer

Establish links with key partners to launch the One Gateway concept in one central location in Newport offering holistic

Focus on attracting key sector functions to the city e.g. digital sector, green energy sector

Develop a Digital City vision through

- bids to central government
- collaboration with private sector through Alacrity Foundation
- identifying locations and commissioning office development for growth business

Develop a green 'Eco' city vision through:

- green tourism initiatives
- recycling and waste focus
- energy saving investment in public and private sector housing
- identifying supply chains serving the low carbon and environmental sectors and

	<p>the Newport and Regional Transport Study proposals.</p> <p>Improve transport integration and modal shift with development of new transport interchanges</p> <p>Identify and develop Park and Ride facilities</p> <p>Active Travel Planning when considering new development sites</p> <p>Promote and develop the City Regions agenda</p> <p>Promote inter city and region active travel routes, including walking and cycling</p>		<p>advisory and support services to local businesses</p> <p>Introduce an account management support network for SMEs and inward investors</p> <p>Develop, implement and promote the International Gateway in Newport to help and encourage businesses to export</p> <p>Develop and launch a Taste of Enterprise scheme</p> <p>Establish a Centre of Excellence for advice and guidance for any public or private sector organisation that is considering establishing social enterprises</p> <p>Develop designated enterprise space, with relevant monitoring support, provide academic programmes that can encourage new enterprise development</p> <p>Capitalise on the city</p>	<p>that is 'fit for purpose'</p>	<p>encouraging them to choose Newport as a location base</p> <p>e) full Green Deal programme</p>
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			University campus, both in terms of people and business engagement		
What will success look like?	<p>Improved transport links between Newport and the South Wales region and beyond</p> <p>Stronger freight networks to improve the distribution of goods</p> <p>Reduction of travel times to major UK destinations</p> <p>Improved travel alternatives for the public and commerce</p> <p>Improved accessibility to active travel options</p> <p>Improved interchanges for multi modal options</p> <p>Healthier population through involvement in active travel</p> <p>Stronger relationships with neighbours through shared routes and strategies</p>	<p>Greater uptake of local services and events</p> <p>More business and investment attracted to the local area</p> <p>Increase in visitors to the city</p>	<p>More businesses locating or relocating to the city</p> <p>Maintaining the status as a University city</p> <p>Improved per capita business start ups and survival rates</p>	<p>Strong complementary role in the South East Wales City Region</p> <p>Diversification of the economic base so that the city is less reliance on the public and service sectors</p> <p>Increase in alternative business sectors</p> <p>Increase in the number of people and businesses with access to the internet</p>	<p>Decrease in waste to landfill</p> <p>Increased energy from renewable sources</p> <p>Greater investment in green spaces</p> <p>More energy efficient homes and premises</p>
We can measure success by	Number of people commuting into Newport	<p>UK competitiveness index score</p> <p>VenueScore (Javelin</p>	<p>Job density</p> <p>Total employee jobs</p>	<p>Employment by sector</p> <p>Business start up rates by sector</p>	<p>Co2 emissions per capita</p> <p>Total energy use</p>

	<p>Traffic volumes</p> <p>Rail, bus, cycling and walking use</p> <p>Number of people participating in active travel options</p>	<p>Group) and various other milestone data (e.g. share of total retail spend, number of shoppers, etc)</p> <p>Estimated value of tourism</p>	<p>Number of active enterprises</p> <p>Regeneration investment</p>	<p>% of adults 18+ digitally included</p>	<p>Waste to landfill</p> <p>Green Deal investment</p>
Who needs to be involved	<p>SEWTA, Newport City Council, Sustrans, Welsh Government, County Surveyors Society Wales, Public Transport companies</p>	<p>Newport City Council, Newport Unlimited, Welsh Government</p>	<p>Newport City Council, Newport Unlimited, Newport and Gwent Chamber of Commerce</p>	<p>Newport City Council, Newport Unlimited, Newport and Gwent Chamber of Commerce</p>	<p>Newport City Council, Carbon Trust, Wastesavers, Natural Resources Wales, Registered Social Landlords (RSLs),</p>

Outcome	People in Newport are healthy and thriving
Theme	<p>Health and Wellbeing Improving health, wellbeing, and independence by:</p> <ul style="list-style-type: none"> • Promoting and supporting health living throughout life • Prevention, early intervention, and self management of illness • Reducing inequities in health • Enabling people to take a personal and shared responsibility for their own health and that of their families
Our needs	<p><u>Healthy and Thriving</u> The key issues have been identified as:</p> <ul style="list-style-type: none"> • Reducing inequities in health, e.g. the gap in life expectancy, healthy life expectancy and disability free life expectancy between the least and most deprived • Decreasing the number of people that are overweight or obese • Reducing unhealthy eating • Increasing physical activity • Reducing the number of children with decayed, missing or filled teeth (dmft) • Reducing the level of smoking and passive smoking • Improving people’s mental wellbeing • Reducing the number of people with cardiovascular disease <p><u>Children have the Best Start</u> The key issues have been identified as:</p> <ul style="list-style-type: none"> • Decreasing the rate of low birth weight babies through targeted work with pregnant women regarding lifestyle choices and behaviours • Increasing breastfeeding rates amongst mothers <p><u>Diverse Wildlife, Countryside and Open Spaces</u> The key issues have been identified as:</p> <ul style="list-style-type: none"> • Although the city is viewed as industrial and urban, it includes a wealth of unique natural areas, and has more green space per head of population than any other urban areas as well as many of the valley authorities • Newport should celebrate these assets for the mutual benefit of the city and its local environments and wildlife; the green spaces also play a critical role in the image the city presents to the outside world • Conserving these green spaces and their inhabitants will contribute economic and social benefits in turn, including improvements to education, health, house prices, and many other quality of life indicators

	More detailed information on needs analysis and current initiatives is available in the UNA .			
Statutory duties addressed	NHS (Wales) Act 2006 Health, Social Care and Wellbeing Strategies (Wales) Regulations 2003 Children and Young People's Plan (Wales) Regulations 2007 Children and Families (Wales) Measure 2010			
Our priorities	Food and Physical Activity	Smoking	Mental Wellbeing	Our Environment
To achieve this we will	<p>Develop and implement Food and Fitness policies to a range of settings, including early years, schools and workplaces.</p> <p>Develop a "Creating an Active Newport" action plan</p> <p>Deliver targeted health education / awareness raising campaign to provide effective information to support parents to be more active with their children</p> <p>Map, develop and implement a portfolio of community targeted weight management programmes for different age groups in areas of greatest need</p> <p>Focus on empowering all partner agencies to meet strategic and operational food and nutritional objectives</p>	<p>Support the implementation of smoking interventions to prevent the uptake of smoking amongst children and young people, through schools and youth support services</p> <p>Promote brief intervention for smoking cessation training to professionals working with children and young people, including youth workers and schools.</p> <p>Promote brief intervention for smoking cessation training to wider organisations, including healthcare workers, community workers, midwives and health visitors</p> <p>Support the introduction of smoke free environments ("Smoke Free Newport") including:</p> <ul style="list-style-type: none"> • Smoke free playground • Smoke free homes • Smoke free cars • Smoke free colleges 	<p>Support the implementation of the Integrated Mental Health Strategy for Gwent</p> <p>Implement the Community Recovery Wellbeing Plan including:</p> <ul style="list-style-type: none"> • Population health • Mental health promotion of those at risk • Mental health service users <p>Promote mental wellbeing and building resilience for everyone through programmes such as "SEAL" and integrating the "Five Ways to Wellbeing" into current policies, plans and programmes</p>	<p>To become a member of the UK Healthy City Network</p> <p>Assess the need and access to play opportunities for children in Newport</p> <p>Develop and embed initiatives that increase activities in the outside environment</p> <p>Develop active travel plans which encourage people to walk, cycle and use other modes of transport involving physical activity</p> <p>Review existing policies and environmental infrastructure to identify and incorporate appropriate physical environmental changes to improve population physical activity</p> <p>Plan effective physical activity opportunities in the new developments (including</p>

				road transport infrastructure, regeneration and new builds) through integrating open space assessments in planning, transport, leisure and regeneration policy
What will success look like?	<p>Reduction in the number of people that are overweight and obese</p> <p>Increase in physical activity levels</p> <p>Increase in healthy eating behaviours</p> <p>Reduction in the number of people with cardiovascular disease</p>	<p>Implementation of the “Smoke Free” Newport campaign</p> <p>Reduction of smoking levels</p> <p>Reduction of passive smoking levels</p> <p>Increase in the number of people engaging in smoking cessation services</p> <p>Reduction in the number of people with cardiovascular disease</p> <p>Reduction in cancer levels</p>	<p>Improved access to psychological therapies</p> <p>Improved levels of mental wellbeing</p> <p>Reduction of people being treated for a mental health illness</p>	<p>More children using appropriate play opportunities in the local community</p> <p>More people accessing and utilising outdoor green spaces</p> <p>More people using modes of transport that involve physical activity e.g. walking, cycling</p> <p>Changes made to physical environment which increase population physical activity</p> <p>New development in the city will be planned to incorporate effective physical activity opportunities</p>
We can measure success by	<p>% of adults (16+) reporting as obese</p> <p>% of adults (16+) reporting as overweight & obese</p> <p>% of children in reception class (age 4/5) who are overweight</p>	<p>% of adult smokers</p> <p>% who gave up smoking during pregnancy</p> <p>% of low birth weight babies</p>	<p>SF36 Mental Health Component Summary Score</p> <p>% of adults who are currently being treated for any mental illness</p>	<p>Accessible green space per 1000 population (ha)</p> <p>% of footpaths and other rights of way which are easy to access</p>

	<p>or obese (new for 2013)</p> <p>% of adults who report meeting the fruit & veg consumption guidelines</p> <p>% of adults who report meeting the physical activity guidelines</p>			
Who needs to be involved	Aneurin Bevan Health Board, Newport City Council, Public Health Wales	Aneurin Bevan Health Board, Newport City Council, Public Health Wales, Newport Mind, Alzheimer's Society	Aneurin Bevan Health Board, Newport City Council, Public Health Wales, Newport Mind , Alzheimer's Society	Aneurin Bevan Health Board, Newport City Council, Public Health Wales, Natural Resources Wales, Registered Social Landlords (RSLs),

Outcome	People in Newport live in a safe and cohesive community			
Theme	Safe and Cohesive Communities Ensuring that residents, visitors and businesses feel safe in their local area and feel confident that any safety concerns are addressed. Promoting an inclusive community that focuses on matters relating to housing, learning, communication, equality and social inclusion, preventing violent extremism and crime and disorder.			
Our needs	<u>Safe and Inclusive Community</u> The key issues have been identified as: <ul style="list-style-type: none"> • Increasing public confidence in the police and local authority in how they manage crime and anti-social behaviour, particularly in the city centre • Minimising the number of young people entering the criminal justice system • Developing and supporting social and community cohesion and improving neighbourhood engagement, planning and integration of services to meet local needs • Continued focus on a multi-agency preventative approach for vulnerable children, young people and their families <u>Adults are Successful</u> The key issues have been identified as: <ul style="list-style-type: none"> • Continued provision of good quality, affordable housing and community regeneration, as well as support to people that are homeless or living in temporary accommodation • Housing and community regeneration are central to improving the lives of the people in Newport, particularly those from the most disadvantaged communities. More detailed information on needs analysis and current initiatives is available in the UNA .			
Statutory duties addressed	Crime and Disorder Act 1998 Crime and Disorder (Wales) Regulations 2007			
Our priorities	Cohesive Communities	Anti-Social Behaviour (ASB)	Youth Justice	Property Crime (Acquisitive)

<p>To achieve this we will</p>	<p>Develop multi-agency processes to support vulnerable people and communities accessing public services by focusing on:</p> <ul style="list-style-type: none"> a) Hate crime b) Prevent c) Migration d) Gypsy and Travellers <p>Improve public confidence through:</p> <ul style="list-style-type: none"> a) Communication b) Neighbourhood working c) Community involvement d) Volunteering <p>Work with partners and stakeholders to improve opportunities for marginalised communities within the city</p>	<p>Ensure that there are a wide range of diversionary activities and inter-generational work in place, delivered in partnership with communities, to reduce the likelihood of anti-social behaviour</p> <p>Develop an integrated offender management approach to minimise impact of priority anti social offenders</p> <p>Continue to reduce incidents of deliberate fire setting across the city by:</p> <ul style="list-style-type: none"> a) reducing ASB around key seasonal dates such as Halloween and school holiday periods b) reducing incidents of ASB at identified hot spot wards 	<p>Implement the Youth Offending Strategy</p> <p>Implement MOSSS (Model of Secondary School Support) in partnership with schools and the wider community</p> <p>Implement Restorative Justice Practices training programme within the Youth Offending Service and its partner agencies that will see Newport become a fully restorative Youth Offending Service</p> <p>Promote positive images of young people and their involvement in their communities and the wider economy through the commissioning and deployment of youth support services</p> <p>Commission Narrowing the Gap – Children and Young People’s Skills Project and Confident and Nurturing Families through Families First to reduce risk in vulnerable families and communities</p>	<p>Develop and implement a multi-agency crime reduction plan</p> <p>Include and empower communities to reduce crime and disorder through the development of neighbourhood and community watch schemes</p> <p>Prevent adult and youth reoffending through the provision of early intervention and reduction of re-offending through the integrated management of priority and prolific offenders</p> <p>Provide support to witnesses, victims and potential victims of acquisitive crime</p> <p>Provide support to offenders and their families to reduce re-offending</p>
<p>What will success look like?</p>	<p>Increase in public confidence on how the local authority and partner agencies respond to community cohesion issues and tensions</p>	<p>Less reports of ASB and disputes in communities</p> <p>Increase in public confidence in how the police and local</p>	<p>Reduction in young people entering and remaining within the Criminal Justice System.</p> <p>Reduction in youth re-offending</p>	<p>Less incidents of recorded crime</p> <p>Reduction in the overall reported incidents of</p>

	<p>Increase in community involvement through volunteering, neighbourhood working</p> <p>Increase in Hate Crime reporting and improved support to victims of Hate Crime</p> <p>Improved life chances of those from marginalised communities</p>	<p>authority deal with ASB</p>	<p>Reduction in the use of youth custody</p> <p>Effective public protection</p> <p>Effective safeguarding</p> <p>Access to devolved services for young people in the youth justice system</p> <p>Increase in public confidence in how the police, local authority and other relevant agencies deal with young people</p>	<p>acquisitive crime, with emphasis on domestic burglary, metal theft and shoplifting</p> <p>Increase in public confidence in how the police and local authority deal with crime and disorder</p> <p>Reduction in serious acquisitive crime</p> <p>Reduction in reported domestic burglary offences</p> <p>Reduction in reported offences of metal theft</p> <p>Reduction in reported offences of shoplifting</p> <p>Reduction in Theft from Vehicle</p>
We can measure success by	<p>Public confidence</p> <p>Number of people who feel safe in their local area</p> <p>Annual police reported hate crime per 1,000 population</p>	<p>Public confidence data</p> <p>ASB rate per 1,000 residents</p>	<p>Number of first time entrants to the youth justice system</p> <p>Rates of young people receiving first reprimand, warning or conviction</p>	<p>Annual serious acquisitive crime rate per 1,000 population</p> <p>Annual domestic burglary rate per 1,000 population</p>
Who needs to be involved	<p>Gwent Police, Newport City Council, Gwent Association of Voluntary Organisations (GAVO), Communities First, Registered Social Landlords</p>	<p>Newport City Council Regeneration and Regulation Service, Newport City Council Lifelong Learning and Leisure Service, Gwent Police, Fire</p>	<p>Newport City Council Children and Family Services, Youth Offending Service, Registered Social Landlords (RSLs),</p>	<p>Gwent Police, Newport Business Against Crime, Drug Interventions Programme (DIP), Newport City Council, Registered Social Landlords</p>

	(RSLs), South East Wales Racial Equality Council (SEWREC), Coleg Gwent, Aneurin Bevan Health Board (ABHB), Gwent Education Multi-Ethnic Service (GEMS), University of Wales Newport (UWN)	Service, Probation, Registered Social Landlords (RSLs), ABHB		(RSLs), Kaleidoscope, Probation, Youth Offending Service, Victim Support
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Outcome	Newport is a distinctive and vibrant city			
Theme	City Centre Ensuring that people have access to an attractive, safe, and diverse city centre that they can have a sense of pride in by: <ul style="list-style-type: none"> • Improving the image and function of city centre • Offering a distinctive and vibrant city centre • Becoming an attractive place to live, work, and visit 			
Our needs	<u>Distinctive and Vibrant</u> The key issues have been identified as: <ul style="list-style-type: none"> • Improving the image of the city and the city centre, and to take forward Newport’s status as a ‘Smart and Connected’ city • Driving forward the regeneration programme to establish Newport as an attractive shopping, leisure and tourist destination • Maintaining high quality leisure facilities and raising the profile of city events and attractions • Improvements to transport infrastructure and connectivity to encourage visitors and investment <p>More detailed information on needs analysis and current initiatives is available in the UNA.</p>			
Statutory duties addressed	Not applicable			
Our priorities	Marketing and Communication	City Centre at Night	Business Investment	Built Environment
To achieve this we will	Implement the joint City Council and Newport Unlimited Marketing Plan ‘Standing Up For Newport’, through: <ol style="list-style-type: none"> City centre zones Smart and Connected city campaign brand Partnership and collaborative marketing Newport Market City centre events 	Reduce the impact of alcohol aggravated harm by developing a strategic approach to the night time economy. Develop a city centre management plan to include location mapping, licensing, planning regulations and designations, transport, street maintenance and food hygiene. Look at bringing forward the co-location of key services alongside the Information Station in the city centre Develop multi agency working and co-	Offer a range of incentives to encourage more retailers and shoppers to the city centre	Develop the city centre retail scheme Identify key buildings & opportunities for improving the fabric of existing city centre buildings Encourage good business occupiers by ensuring a range of accommodation is available Work together to deliver a workable redevelopment of the Cambrian Centre and

		location of services within the city centre to oversee delivery of the City Centre Management Plan		its environment Continue to develop and promote the 'Cultural Quarter' of the city centre
What will success look like?	<p>Increase in city centre footfall</p> <p>A more competitive city</p> <p>More people consider Newport a good place to live, work and visit</p> <p>Increase in attendance at city centre events</p>	<p>Increase in the number and range of people visiting and using facilities in the city centre particularly in the early evening</p> <p>Increase in city centre footfall during the evening</p> <p>Increase in the range of services and activities on offer in the city centre</p>	More businesses locating or relocating to the city centre	<p>Increase in the number of people visiting the city centre</p> <p>Improved shopping experience, with a diverse mix of retail outlets, restaurants and businesses</p> <p>Cleaner and more pleasant city centre environment</p>
We can measure success by	<p>City centre competitiveness</p> <p>City centre footfall</p> <p>VenueScore (Javelin Group) and various other milestone data (e.g. share of total retail spend, number of shoppers, etc)</p>	<p>Quarterly crime rate in Newport city centre</p> <p>Quarterly anti-social behaviour (ASB) rate in the city centre</p> <p>% of alcohol related crime and disorder in the city centre</p> <p>% people who feel safe in city centre during night time</p>	<p>Number of active businesses</p> <p>Number of business start ups</p>	<p>Number of properties refurbished</p> <p>Street Cleanliness</p>
Who needs to be involved	Newport City Council, Newport Unlimited	Newport City Council Streetscene Service, Newport City Council Regeneration and Regulatory Services, Newport City Council Public Protection Service, Trading Standards, Licensing, Newport Business Against Crime, Newport Pub	Newport City Council, Newport Unlimited	Newport City Council, Newport Unlimited



Watch

Outcome	People in Newport live in a safe and inclusive community			
Theme	Alcohol and Substance Misuse Working together to tackle and reduce the harms associated with substance misuse by: <ul style="list-style-type: none"> • Reducing the harm to individuals, their families and wider communities • Improving the availability and quality of education, prevention and treatment services and related support • Making better use of resources 			
Our needs	<u>Safe and Inclusive Community</u> The key issues have been identified as: <ul style="list-style-type: none"> • Reducing the impact of alcohol and substance misuse on individuals, families and communities <u>Healthy and Thriving</u> The key issues have been identified as: <ul style="list-style-type: none"> • Decreasing adults drinking over the recommended guidelines and binge drinking. • Decreasing alcohol attributable and alcohol specific hospital admissions • Decreasing alcohol related deaths More detailed information on needs analysis and current initiatives is available in the UNA .			
Statutory duties addressed	Substance Misuse (Wales) Regulations 2007 Crime and Disorder Act 1998 Health, Social Care and Wellbeing Strategies (Wales) Regulations 2003			
Our priorities	Harm Prevention	Recovery (treatment and support services)	Supporting Families	Tackling Availability of Alcohol
To achieve this we will	Primary Prevention Deliver harm reduction training for all front line staff Develop and distribute a suite of harm reduction information and promotional material Continue the programme of awareness training about drugs and alcohol	Explore potential for developing a fully integrated drug and alcohol service for adults, children and young people Expand the provision of Alcohol treatment services Extend a user centred, outcome focused approach that gives the service user a more	Ensure there are inter-agency protocols in place Ensure there is good communication between adult and children’s services assessment, care planning and service provision Ensure that families at risk are identified at an early stage	Improve enforcement activity in relation to underage alcohol and solvent sales Ensure individuals are encouraged to drink responsibly and licensees do not serve irresponsible drinkers Make links with city centre

	<p>Establish links with national and local health promotion programmes</p> <p>Harm Prevention Continue the Needle Exchange provision and look to expand provision across more pharmacies</p> <p>Maintain levels of testing and treatment for blood borne viruses (BBV) (including HAV and HBV) for service users accessing treatment</p> <p>Continue the safe provision of Naloxone distribution and training across the 'at risk' population</p> <p>Ensure the Wales wide 'point of contact' service has an accurate information base of the Newport Drug and Alcohol Service (N-DAS) and support services</p> <p>Continue enforcement activity in relation to alcohol, including underage sales and licensing</p>	<p>active role in their treatment and more control over the development of care plans</p> <p>Maintain and develop the concept of a case worker or key contact for each service user</p> <p>Establish a recovery community or network of ex-service users to support clients in treatment</p> <p>Increase opportunities for practical training, volunteering placements, activities and employment to service users</p> <p>Expand the programme of 'employment skills'</p> <p>Provide safe and stable housing for service users in recovery and service users in crisis</p>	<p>Provide a package of support and training to family members to help them understand and address the implications of substance misuse</p> <p>Ensure staff are aware of the procedures for making referrals to social services or the police where a child is considered to be at risk</p> <p>Increase the links between substance misuse services and domestic abuse services</p> <p>Ensure substance misuse providers are fully integrated into safeguarding processes and procedures</p>	<p>development projects</p> <p>Prevent nuisance drinking in the city centre</p> <p>Engage current and ex-service users to gather intelligence about supply</p>
<p>What will success look like?</p>	<p>Increased calls and interactions with N-DAS in the short term as awareness of the service is increased</p> <p>Increased take up of the Needle Exchange provision and greater intelligence about the client group</p> <p>Increased numbers of workers who</p>	<p>Increased number of service users reporting improved outcomes</p> <p>Increase in the number of service users in stable housing</p> <p>Increase in the number of service users in sustainable employment</p>	<p>Increased number of families reporting improved family resilience</p> <p>Reduction in the numbers of children in care where substance misuse is a factor</p>	<p>Reduction of substance misuse related anti-social behaviour incidents reported (in Newport and in the city centre)</p> <p>Reduced 'test on arrest' figures</p> <p>Improved identification of</p>

	<p>can identify and signpost advice and support</p> <p>Reduction in risk factors amongst those in treatment</p>	<p>Increase in completion rates for treatment</p> <p>Decrease in the numbers of those who DNA (do not attend)</p> <p>Decrease in the numbers of those who fail to complete treatment</p> <p>Increase in the numbers of individuals accessing treatment services</p>		<p>substance misuse on arrest</p>
We can measure success by	<p>% of adults who drink above the recommended guidelines</p> <p>% of adults who binge drink</p> <p>Alcohol specific & attributable conditions – hospital admission rates</p>	<p>Police recorded crime where alcohol has been recorded as a contributory factor</p>	<p>Number of children in care where substance misuse is a factor</p> <p>Number of Children in Need where parental substance misuse is a factor</p>	<p>Quarterly anti-social behaviour (ASB) rate in the city centre</p> <p>% of alcohol related crime and disorder in the city centre</p>
Who needs to be involved	<p>Aneurin Bevan Health Board, Public Health Wales, Newport City Council Social Services, Education Service, Gwent Police</p>	<p>Newport City Council Social Services, Aneurin Bevan Health Board, Gwent Police, Public Health Wales</p>	<p>Newport City Council Social Services, Aneurin Bevan Health Board, Gwent Police, Public Health Wales</p>	<p>Newport City Council Social Services, Public Protection, Gwent Police, Public Health Wales, Aneurin Bevan Health Board</p>

13. Programmes

The following programmes contribute to the delivery of the LSBs key priorities:

Newport Communities First – this programme aims to improve the living conditions and prospects for people in the most disadvantaged communities across the city. The programme focuses on locally funded activities that contribute towards three strategic outcomes:

- Prosperous Communities
- Learning Communities
- Healthier Communities

Health Challenge Newport - a partnership programme between the City Council and Aneurin Bevan Health Board working closely with Communities First and Public Health Wales. The aim is to raise awareness of healthy living behaviours to people living and working in Newport, and to inform them to make healthy choices and signpost them to services available to assist them in preventing ill health and maintain independence. This is undertaken through three approaches

- raising awareness across the city
- supporting individuals through health improvement projects
- working closely with Communities First to ensure information and services are accessible to people in areas of need

Newport Integrated Family Support Service (IFSS) – the IFSS helps some of the most vulnerable children and families. The service focuses on families where parents have substance misuse problems, and concerns about child welfare. The service aims to support families with complex problems by providing targeted support and helping connect children and adult services, focusing on the family as a unit. IFSS is part of broader support for disadvantaged families with complex needs, complementary to the **Flying Start** and **Families First** programmes.

Supporting People - the Supporting People programme is primarily concerned with the funding and planning of housing-related support services for vulnerable people. The main aim of the programme is to ensure that people who are eligible have the necessary support services to enable them to live independently in their communities. A wide range of people from different groups can be supported under the programme, including sheltered housing tenants, people with mental health and/or substance misuse problems in supported housing projects and people with learning difficulties in long-term supported living schemes.

Domestic Abuse – the aim of the programme is to ensure that women, men and children whose lives are or may be affected by domestic abuse and violence are able to access appropriate services adequate to their need, and that perpetrators are held accountable for their actions and behaviour.

14. Engagement

The LSB, as part of its Engagement Strategy, aims to provide a coordinated and better planned approach to ensuring effective community engagement, and will adopt the National Principles for Public Engagement in Wales. In addition, the National Participation Standards will be developed across all age ranges as a monitoring and evaluation self-assessment tool across the partnership enabling partners to ensure that all participation and public engagement activities are effective and ethical.

People benefit most from public services that have been developed with a clear understanding of their needs. In order that services, procedures and policies are fit for purpose and meet the needs of the community, it is necessary to consult with and engage local residents throughout decision making and planning processes. Community engagement encourages and enables

residents to participate in their community, involves marginalised and 'hard to reach' communities and helps inform the development of services while realising community need and meeting demand. This is important because involving the local community ensures services are right and that local priorities are considered.

We currently undertake a range of engagement and participation activities including the Involve Newport Citizens Panel, Residents Survey, national and local arrangements for children and young people, Newport Youth Council and adult special interest groups. The information gathered from these activities, along with collection and analysis of a range of additional customer data and the expertise of the third sector, enables residents and communities to be involved in decision making, shaping the development and delivery of service provision, and improving local services.

In addition, the Neighbourhood Working approach will improve links between partners, citizens and other agencies, and will involve local people in decisions specific to the area in which they live. By ensuring citizens and communities have the tools to become active citizens, they will be at the forefront in the design and delivery of local public services and improving their communities.

15. Assurance

LSB Governance

Governance of the LSB partnership is detailed in the Terms of Reference for the following groups:

- Local Service Board
- Local Service Board Executive Group
- Strategic Priority Lead Group
- Performance and Commissioning Group

Performance Management

One Newport's Performance Management Framework sets out the LSB's vision for how it plans to manage performance and delivery of the Single Integrated Plan. A summary of the PMF is available [here](#).

The LSB's Performance and Commissioning Group is responsible for:

- a) Ensuring that there is an effective performance management framework in place to support the work of the Local Service Board (LSB)
- b) Supporting an environment of joint commissioning of services based on best value approaches to meeting the needs of Newport

Scrutiny Arrangements

The Local Government (Wales) Measure 2011 places a new requirement on local authority scrutiny committees to scrutinise designated public service providers (known as 'designated persons' in the Measure) in their local area. Public service scrutiny is aimed at clarifying different organisations' contributions to delivery and promoting shared responsibility for shared outcomes.

As part of the LSB's annual performance cycle, reports against the four strands of Healthy Newport, Safer Newport, Young Newport and Prosperous Newport will be considered as part of the Council's Scrutiny work programme. The Council has three Scrutiny Committees:

- Scrutiny Committee Learning, Caring and Leisure
- Scrutiny Committee StreetScene, Regeneration and Safety
- Scrutiny Committee Community Planning and Development

16. Legislation

This Single Plan meets the statutory duties in relation to the development of plans and strategies required under the following legislation:

- Local Government (Wales) Measure 2009 (Part 2: Ss37-46) – Community Strategies
- Children Act 2004 (Part 3: S26) – Children and Young People’s Plan (which includes plans required in accordance with section 2 of the Children and Families (Wales) Measure 2010 and Part 1 of the Mental Health (Wales) Measure 2010)
- National Health Service (Wales) Act 2006 (Part 3: S40) – Health, Social Care and Wellbeing Strategies
- Crime and Disorder Act 1998 (Part 1:S6) – strategies for the reduction of crime and disorder, strategies for combating the misuse of drugs, alcohol and other substances, and strategies for the reduction of re-offending

The Welsh Government’s statutory guidance ‘Shared Purpose – Shared Delivery’ states there is only one statutory partnership, identified as a ‘strategy group’ in regulations made under the Crime and Disorder Act 1998. This role has previously been fulfilled by the Community Safety Partnership but will now be fulfilled by members of One Newport LSB.

17. Equalities and the Welsh Language

The LSB partnership is aware of their responsibility to promote equal opportunities and the Welsh language and will act in accordance with the Equality Act 2010, the Welsh Language Act 1993 and the Welsh Language (Wales) Measure 2011.

Prior to the development of the Single Plan an Equality Impact Assessment (EIA) was undertaken and additional EIAs will also be completed as necessary for any individual projects.

In developing and implementing the Single Plan, LSB partners will work together to provide inclusive non-discriminatory services that can be targeted in communities where there is most need.

18. Sustainable Development

Sustainable development is the overarching policy framework which integrates social, economic and environment actions to achieve a common vision. It involves ensuring that all actions are economically, socially and environmentally sustainable and so contributes to overall community wellbeing now and in the future. It is about:

- conserving our unique natural environment
- reducing, reusing, and recycling the waste we produce
- fairness and justice for everybody who lives in the city or comes here to visit
- smarter public services that make the best use of public money
- a happier, healthier Newport now, and for the generations to come

The [Sustainable Development Bill](#) will place a duty on organisations delivering public services to have sustainable development as their central organising principle. Sustainability lies at the heart of the Welsh Government’s agenda for Wales; it also lies at the heart of this legislative programme. Taken as a whole, it will promote the economic, social and environmental wellbeing and enhance people’s quality of life in Wales. It is about defining the long term development path for our nation. It means healthy, productive people; vibrant, inclusive communities; a diverse and resilient environment and an advanced and innovative economy.

The LSB is committed to continuing carbon reduction, making better use of resources, improving the natural environment, improving the health of the population and encouraging people to make their local community more sustainable.

ANNEX:

Enabling strategies

- [Information strategy](#) – sets out how partners will make best use of resources in order to provide the LSB with the right information at the right time to inform its work. Significant resource needs to be committed to analysing evidence, both broadly across the whole range of outcomes, and in depth in respect of the highest priorities.
- [Engagement strategy](#) – sets out how partners intend to engage with people and communities, with a very clear focus on how this will best support service improvement and improve the experience of people using the services.

Other plans and areas to consider

There are a number of other plans and strategies that support this SIP, including:

- [Newport Safeguarding Children Board](#)
- [Local Development Plan](#)
- Police and Crime Plan (5 year) – Police & Crime Commissioner

Links to other key plans and strategies

- [Newport Economic Development Strategy 2011-2015](#)
- [Newport Unlimited 2020 Masterplan](#)
- Communities First Strategy
- [Local Housing Strategy 2010](#)
- [Public Health Wales Strategic Framework 2011-2015](#)
- [Aneurin Bevan Health Board Five Year Framework 2010-2015](#)
- Local Biodiversity Action Plan

This is not an exhaustive list of all other key plans and strategies.

For further information about One Newport LSB, the Single Integrated Plan or partnership arrangements in the city please visit our website at <http://onewportlsb.newport.gov.uk>

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